



HELPING OUR REGION THRIVE

Thursday 12 June 2025

KingsGate Conference Centre, Peterborough

Cambridgeshire Chambers of Commerce represents businesses across all sectors and sizes. We are recognised for bringing these businesses together, alongside the education sector, and local and national government.

We connect, inform, and promote. We champion inclusive and sustainable growth.

CambsB2B is our flagship series of events, running in both the North and South of our region.

CambsB2B North is our annual event and exhibition to bring our community across north Cambridgeshire, Peterborough and Stamford, together, under one roof to:

- enable businesses to reach new audiences
- catalyse trading opportunities
- share experiences and inspire success
- discuss local, regional, and national issues
- galvanise the economic community.

During this one-day event, we provide a B2B exhibition hall, the opportunity to hear from leading industry speakers, our legendary speed networking and more.

If your business wants to connect with other businesses, educators, and supportive agencies across the region, then these are the dedicated events for you.

#CambsB2B



Sponsorship Packages

Please find below a list of sponsorship opportunities with details of the benefits that each level will receive.

Depending on your requirements, you can choose one package or multiple options. For example you may wish to be a Silver sponsor and sponsor the programme; or you may wish to take the lanyard sponsorship along with the speed networking sessions.

Price	Expo space	Branding	Social media (min)	Blog	Interview	PR	Logo and profile on website	Connected magazine
Gold £4,000	3m x 2m (prime)	✓✓✓	✓✓✓	✓	✓	Quote	Logo and profile	Page advert and page advertorial (across two editions)
Silver £2,500	2m x 2m	✓✓	✓✓	✓		Mention	Logo	Advert or advertorial (one edition)
Bronze £1,250	2m x 2m		✓			Mention	Logo	Half page advert or advertorial (one edition)
Lanyard £2,000	2m x 2m	✓ (lanyard)	✓				Logo	
Programme £2,000	2m x 2m	✓ (programme)	✓				Logo	
Business Leaders Breakfast £1,750		✓ (breakfast)	✓				Logo	
Signage £1,500		✓ (signage)	✓				Logo	
Drinks reception £1,500		✓ (drinks reception area)	✓				Logo	
Charity zone £1,500								
Tote bag £1,500		✓	✓				Logo	
Electric car £1,000		✓ (vehicle)	✓				Logo	
Food vendor £1,000		Food area	✓				Logo	
Speed networking £500 per session (2)		✓ (speed networking)	✓				Logo	
Exhibition stand £550	2m x 2m		✓				Logo	
Charity Exhibition stand £250 (foyer only)	2m x 2m		✓				Logo	
Power at stand £50	Included in Gold, Silver and Bronze Sponsorship							

**EARLY BIRD RATE for exhibition stand bookings (expires 31 December 2024)
£475.00 (plus VAT)**



Booking Form

Please complete the form below and select your chosen package(s). All packages will be sold on a first come, first served basis. If your first choice is not available, the events team will recommend another package. Please direct all queries to events@cambscci.co.uk

Company name	
Contact name	
Company name as you would like it displayed	
Telephone number	
Email address	
Website	
Nature of business	
X	
LinkedIn	

All prices plus VAT	Tick the level that applies
Gold £4,000	
Silver £2,500	
Bronze £1,250	
Lanyard £2,000	
Programme £2,000	
Business Leaders Breakfast £1,750	
Signage £1,500	
Drinks reception £1,500	
Charity zone £1,500	
Tote bag £1,500	
Electric car £1,000	
Food vendor £1,000	
Speed networking £500 per session (2)	
Exhibition stand £550	
Charity Exhibition stand £250 (foyer only)	
Power at stand £50	

Once your booking form has been received, the events team will send you a link to pay by card. If you are unable to do this, they will send you an invoice.

Your signed booking form acts as the contract between the Chamber and yourself that you are committing to paying for your exhibition stand.

Please email your completed booking form to events@cambscci.co.uk

Phone: **01223 237414**

All exhibitors must send valid public liability insurance when sending their booking form.

Members of Cambridgeshire Chambers of Commerce will receive 10 percent off all stand booking prices.

TOTAL (plus VAT)	
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ACCEPTED AND AGREED TO:

Signature		Date
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